



East Groningen

Regional introduction



A formal region.....?



- Formally labeled by the Dutch national as a 'population decline area' (5 municipals).

- Own marketing agency:
www.oostgrunn.nl/en/home



Landscape



Rural dull?



Rural idyll?



Settlements

- **Small villages**

Per municipal: few of 2000 and majority 200-600 inhabitants.

- **3 regional centers**

Veendam, Stadskanaal and Winschoten (18.000 inhabitants).

- **City of Groningen is 30-45 minutes by car.**

Topography - Municipal of Oldambt

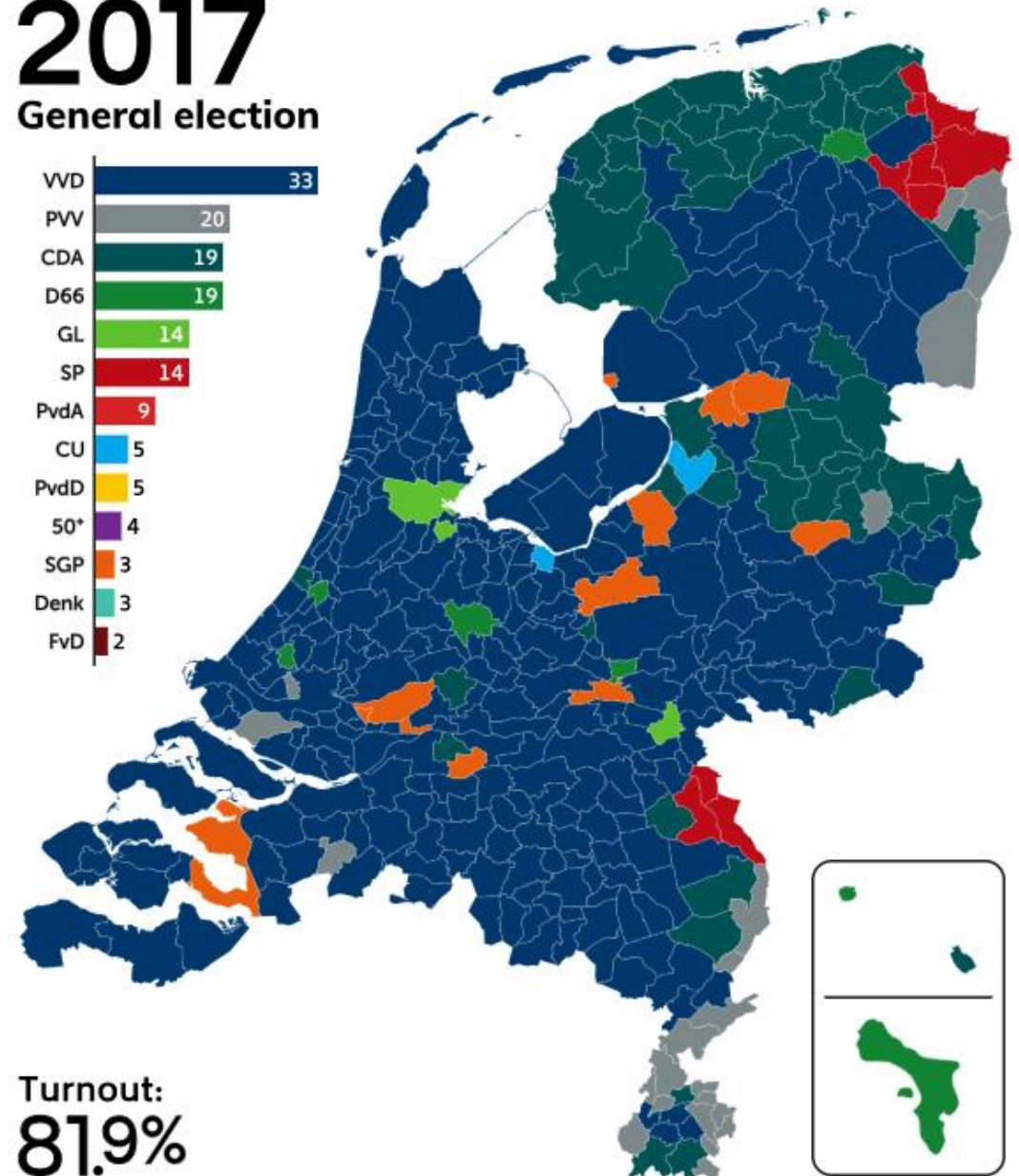
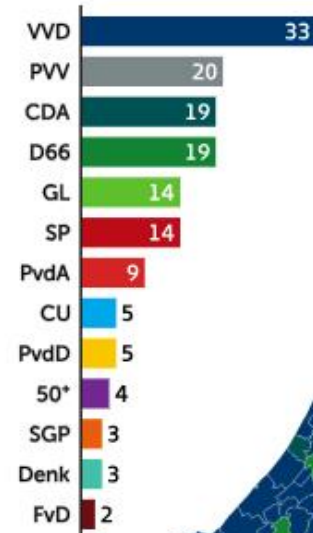


Public opinion

- Support for anti-establishment
- United communist party (12%, local elections)



2017 General election

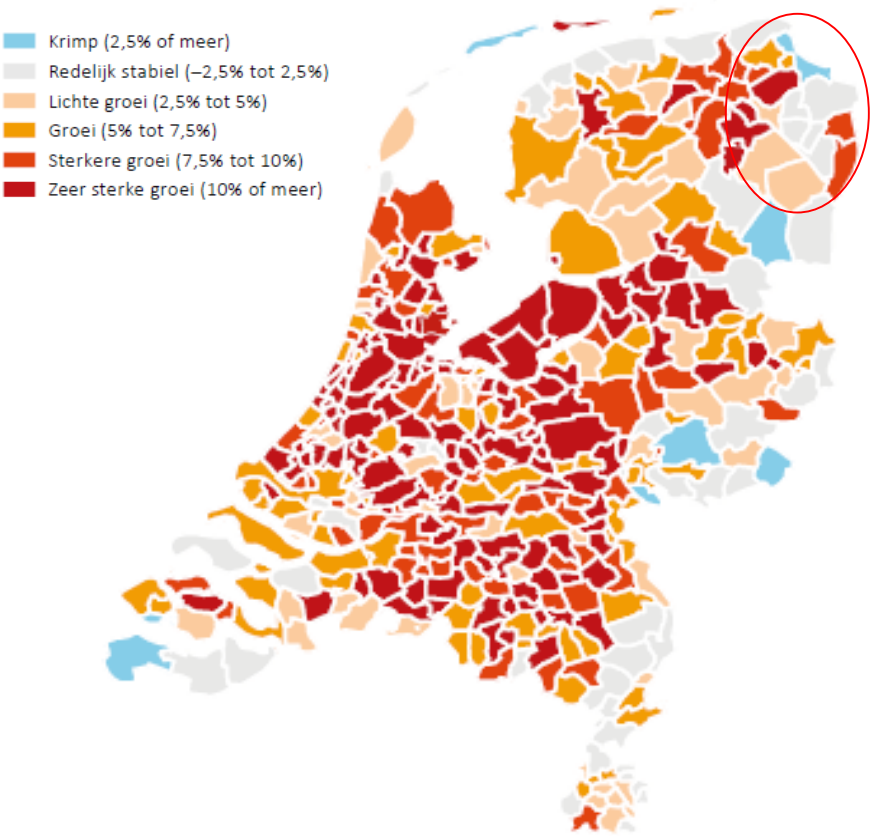


Turnout:
81.9%

Source: NOS, 2019

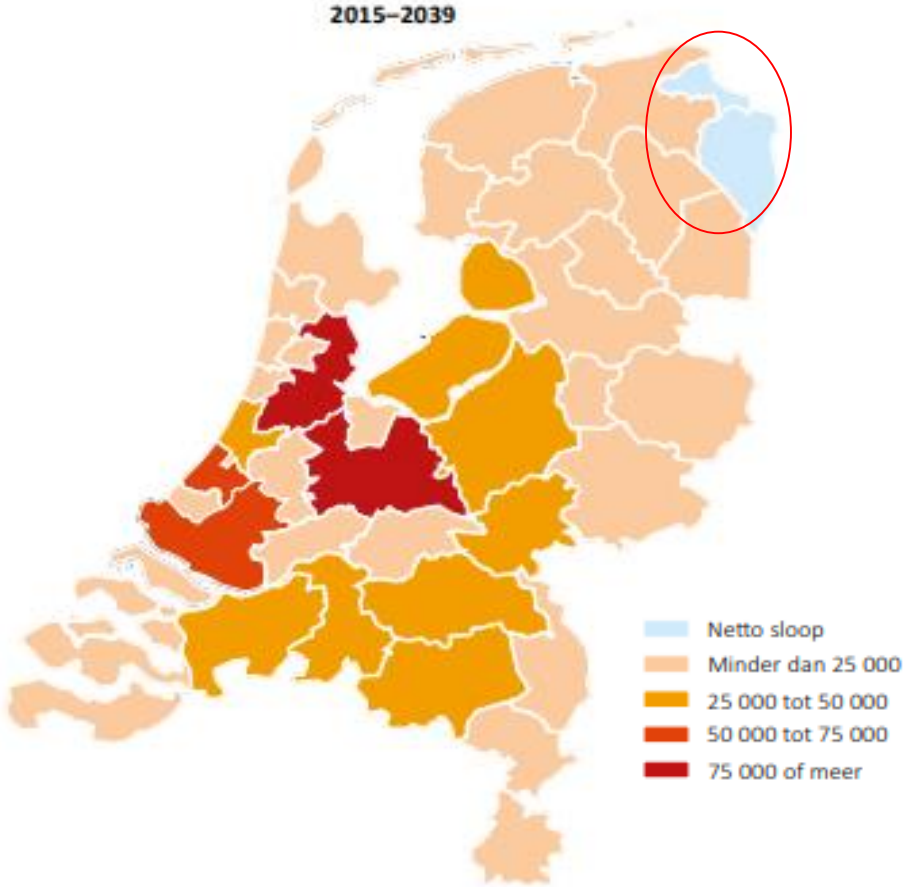
Demography

Development in households



Source: PBL, CBS 2016

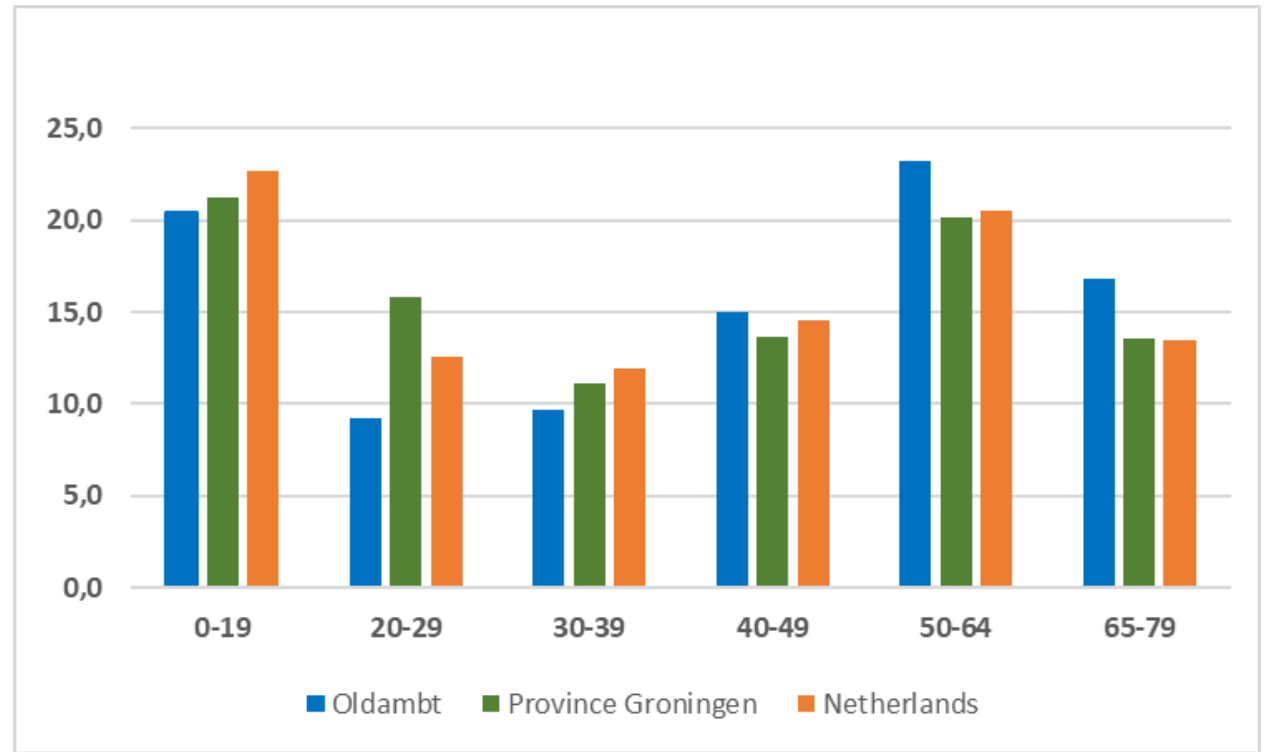
Expected *net* change in housing



Source: PBL, 2017

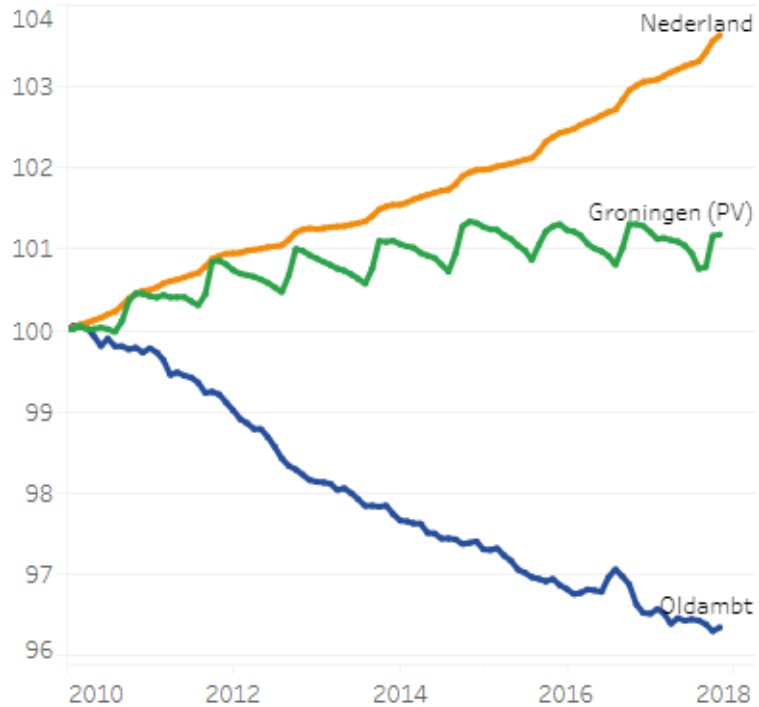
Demography

Population – age groups (%), 2015



Source: CBS, 2015

Relative population development



Source: CBS, 2018

Population development (%), 2011-2017

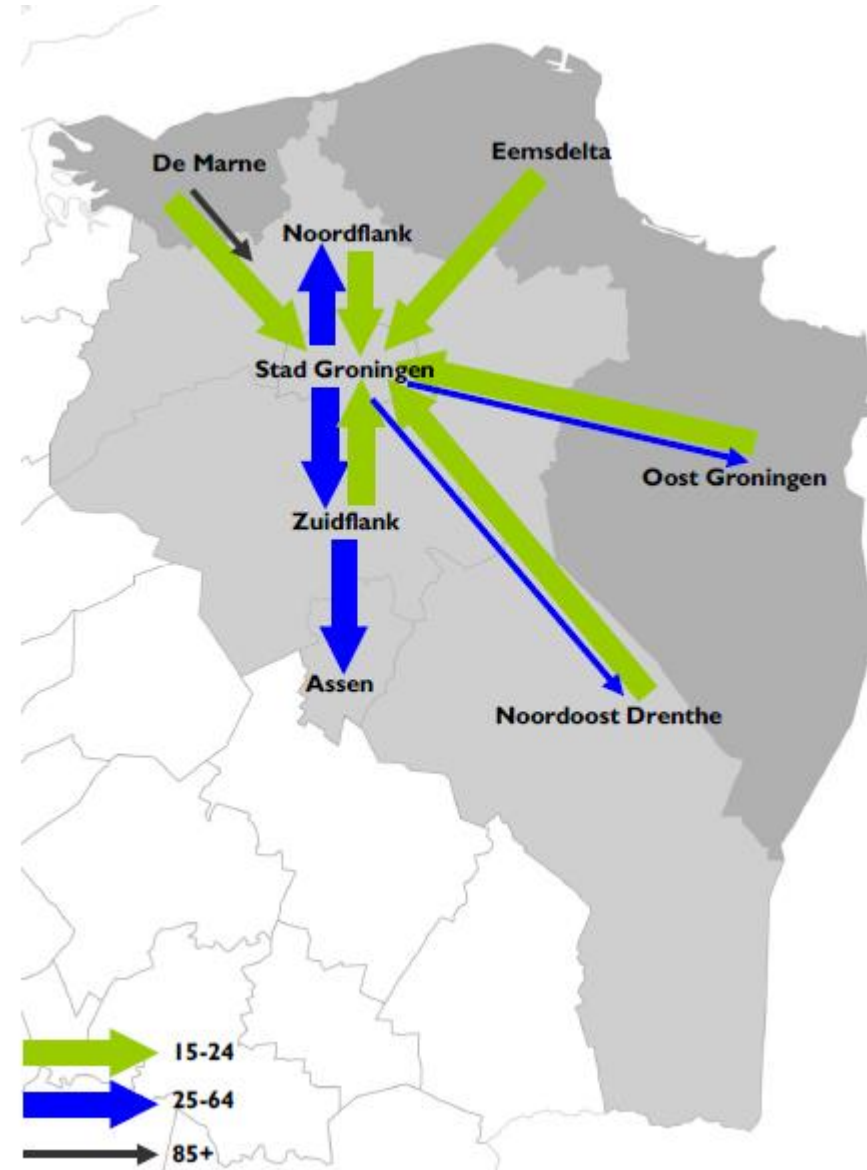
	Westerwolde		Oldambt
	Vlagtwedde	Bellingwedde	
Natural	-2,1	-4,0	-2,7
Migration	-0,9	-2,3	-0,6
Total population	-2,6	-6,2	-3,4

Source: CBS, 2019

Migration patterns

- Especially return migration of young adults is low.
- City of Groningen is a typical escalator region.

Most important patterns, 2001-2010



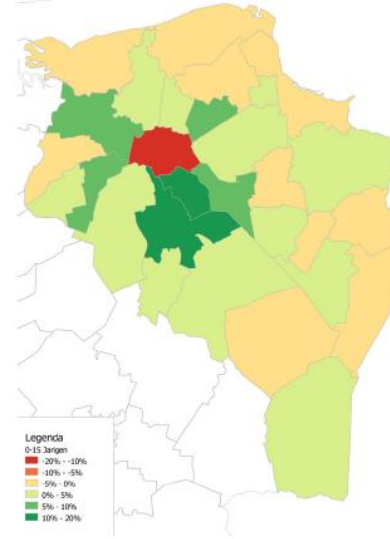
Source: KAW, 2012

Migration patterns

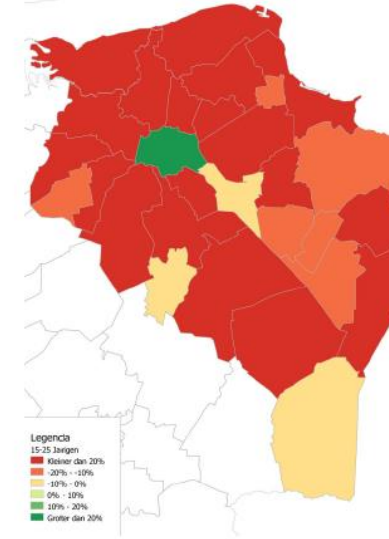
- Decline through migration and natural change.
- Rural-urban for employment and education.
- Rural-rural movements for education and care.
- Urban-rural movements for larger dwelling.

Net migration , 2001-2010

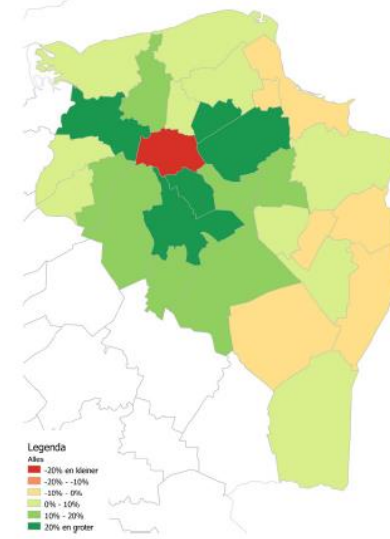
0-15 jarigen



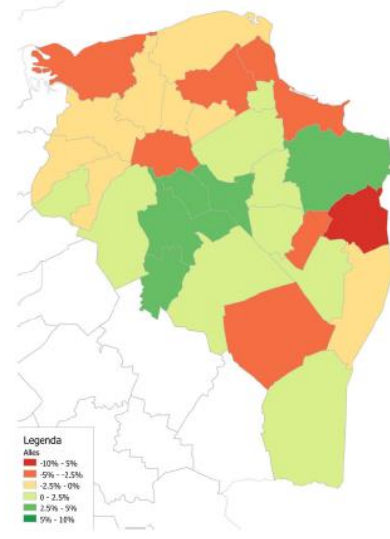
15-25 jarigen



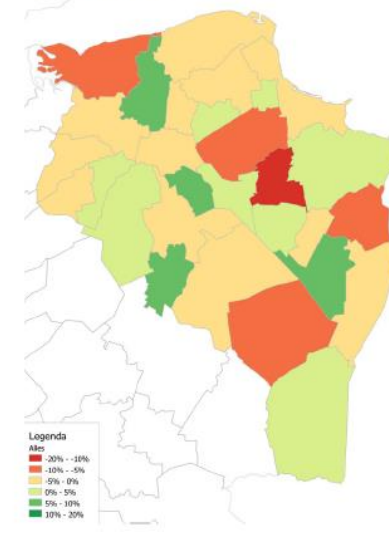
25-40 jarigen



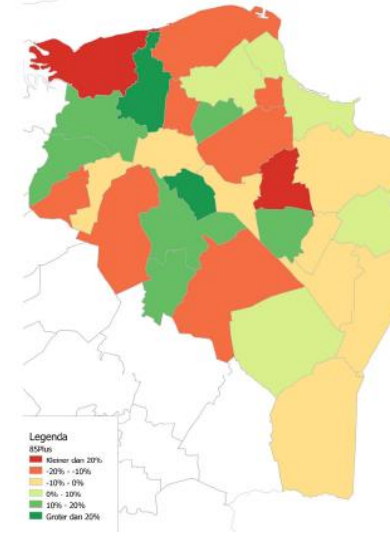
40-65 jarigen



65-85 jarigen



85+ jarigen

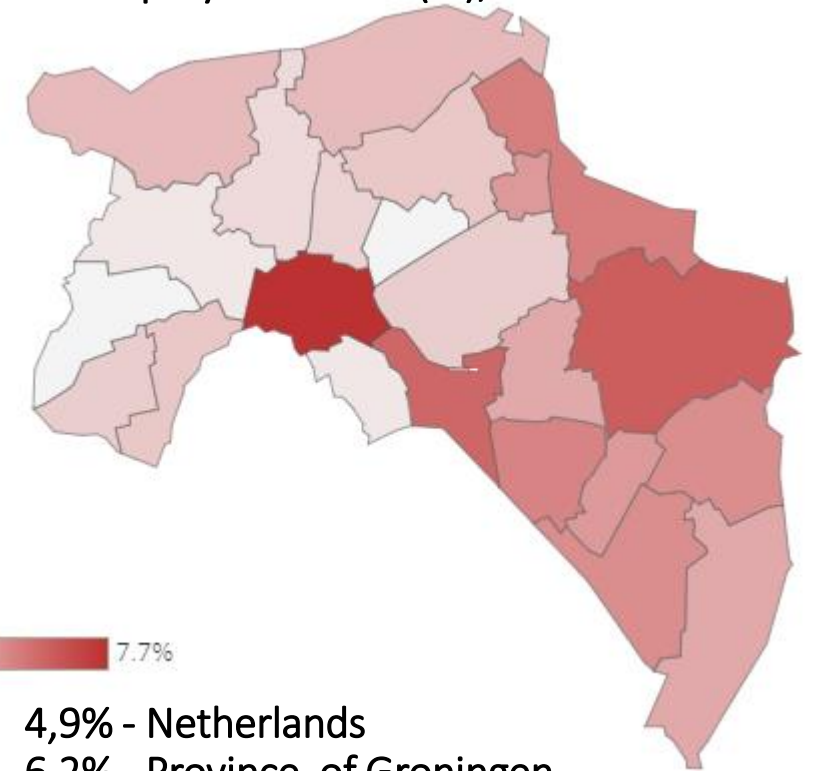


Social-economic issues

- Relative high share of unemployment and low income/low education.
- Mismatch in employment opportunities.
- Employment opportunities in Germany have no impact on accessible employment opportunities.
- Jobs created by government.



Unemployment rate (%), 2017



3.9% 7.7%

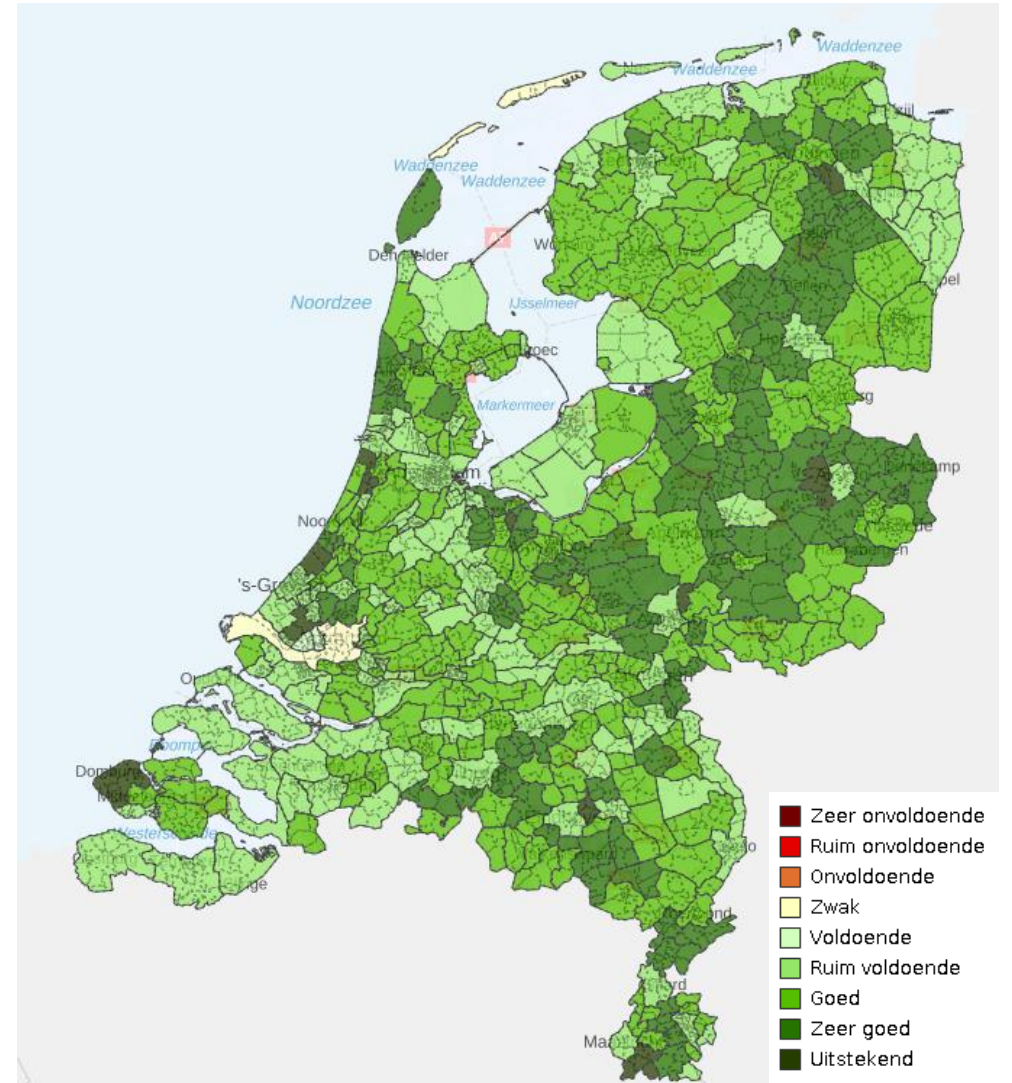
4,9% - Netherlands
6,2% - Province of Groningen
6,6% - Oldambt

Source: SPG, 2019; CBS, 2018

“Livability”

- High scores on safety and dwelling.
- Media attention for lack of amenities and services - *Accessibility is essential.*
- Overall perception of livability is positive, however lower than average.

Livability index, 2016



Source: Leefbarometer, 2019

Challenges

- ✓ **Population decline – high outmigration of young population with low return migration (*Groningen escalator region*)**
- ✓ **Aging – health care and accessibility of amenities/services**
- ✓ **Structural unemployment with high mismatch in market**